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# AIS SPREAD PREVENTION

NEANS Panel meeting May 23, 2023



# Action Item #1

## Preparation and execution of AIS Landing Blitz

- June 29 - July 10, 2023
  - Continue to recruit states and provinces (goal of 7 states and 4 provinces)  
**Your commitment would require you to-**
    - Deploy stewards during the designated time range
    - Collect number of interactions/inspections and AIS interceptions by stewards
    - Disseminate press release(s) (templates provided)
    - Release social media posts (templates provided)
    - Record number of like/hits/views for those posts
    - Submit this data to NEANS on their easy-to-use Survey Monkey Survey after July 10th

# How to report your results

- [Aquatic Invasive Species Landing Blitz - Northeast Aquatic Nuisance Species Panel \(northeastans.org\)](https://www.northeastaquaticnuisancepanel.org/)
- Scroll down to Report your results
- Report your results
- 2023 data can be reported at <https://www.surveymonkey.com/r/LandingBlitz2023>



# Aquatic Invasive Species Landing Blitz

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## Landing Blitz

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## Northeast Aquatic Invasive Species Landing Blitz

### **Beginning June 29, 2023 for ten days**

Boaters and other recreationists learn about the risks of spreading aquatic invasive species (AIS) at public and private boat access sites across the Northeast every summer. The Northeast AIS "Landing Blitz" events take place over a two-week period emphasizing the need to Clean, Drain, Dry boats upon launching and retrieval and to dispose of any unwanted bait in the trash.

Volunteers and paid stewards partner with state and provincial agencies to deliver consistent messaging about preventing the introduction and spread of AIS among waterbodies via watercraft and equipment.

### Learn how to prevent the spread of AIS

**CLEAN off visible aquatic plants, animals, and mud from all equipment before leaving water access**

- Rinse equipment and boat hulls (with high pressure, hot water when possible)
- Rinse interior compartments of boats with low pressure, hot water (120°F)



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## Learn how to prevent the spread of AIS

**CLEAN off visible aquatic plants, animals, and mud from all equipment before leaving water access**

- Rinse equipment and boat hulls (with high pressure, hot water when possible)
- Rinse interior compartments of boats with low pressure, hot water (120°F)
- Flush motor with hot water (120°F) for 2 minutes (or according to owner's manual)

**DRAIN motor, bilge, live well, and other water containing devices before leaving water access.**

**DRY everything for at least five days OR wipe with a towel before reuse.**

For ANGLERS, the additional step of DISPOSE is recommended:

- DISPOSE of unwanted bait, worms, and fish parts in the trash. When keeping live bait, drain bait container and replace with spring or dechlorinated tap water. Never dump live fish or other organisms from one water body into another.

See detailed guidance for specific recreational activities

Each state and province has laws and regulations related to invasive species. Please be aware of state/provincial and local laws when taking steps to prevent the introduction and spread of invasive species. Links in the "Partners" section below will take you to agency websites with information about relevant laws and regulations.

## Report your results

2023 data can be reported at

<https://www.surveymonkey.com/r/LandingBlitz2023>





## Results of Landing Blitz 2023

Thank you for participating in Landing Blitz 2023 and sharing your data by answering these five questions.

### 1. Please provide your jurisdiction

- Connecticut
- Maine
- Massachusetts
- New Brunswick/Nouveau Brunswick
- New Hampshire
- New York
- Nova Scotia
- Prince Edward Island

# Survey questions

1. Provide your jurisdiction
2. Number of sites for which you are reporting
3. Number of inspections
4. Number of interceptions
5. Species intercepted
6. Social media metrics (Facebook, Twitter, Instagram, YouTube, LinkedIn, Website hits)
7. Any additional information

# Action Item #2

- Updating NEANS Connecticut River Hydrilla and AIS Landing Blitz webpages (completed)
  - Review and report “hits”

# Action Item #3

- Customize public service announcement
  - Complete PSA with NEANS branding
  - Post on YouTube and social media
  - Track hits and other metrics

# Thank you!

